

Business Studies

Subject Leader: Mr C Mehat

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Curriculum Intent: We teach Business to learn key design, marketing, sales and financial concepts which enable a critical understanding of organisations through numeracy skills, essay writing, creating arguments and evaluating decisions.

Core Knowledge

Topics:

Topic 1.1 Enterprise and entrepreneurship.
 Topic 1.2 Spotting a business opportunity.
 Topic 1.3 Putting a business idea into practice.
 Topic 1.4 Making the business effective.
 Topic 1.5 Understanding external influences on business.
 Topic 2.1 Growing the business.
 Topic 2.2 Making Marketing decisions.
 Topic 2.3 Making Operational decisions.
 Topic 2.4 Making Financial decisions.
 Topic 2.5 Making Human Resources decisions.

Procedural Knowledge

Students will:

Learn how to use quantitative and qualitative data when assessing business problems.
 Learn to develop a critical understanding of organisations.
 Learn to use their business knowledge to critically evaluate business ideas and problems and suggest solutions.
 Learn how to structure exam answers in preparation for case studies and extended written responses.

Homework:

Set every two weeks with tasks ranging from note-taking, quizzes and their Knowledge Organiser. Homework may also include work from their Knowledge Books used in class – if these are lost pupils are expected to make up their notes to ensure there are no gaps in their learning ahead of their GCSE exams in Y11.

Assessment:

Retrieval tasks at the start of every lesson.
 Worksheets and real-life case studies.
 Exam questions and past papers over a sequence of learning.
 The Edexcel GCSE business course consists of two externally examined papers, each paper covers a different Theme. Theme 1 is 'Investigating in a Small Business' and Theme 2 is 'Building a Business'.

Y10 Autumn Assessment Week

Topic 1.1 and Topic 1.2

Exam will be based entirely from Edexcel past paper exam questions to include: Multiple choice questions, 3- and 6-mark questions and one case study.

Y11 Autumn Assessment Week

All Theme 1 content from Y10 and Topic 2.1 from Y11.

Exam will be based entirely from Edexcel past paper exam questions (Section B and Section C only) to include two case studies, questions ranging from 1-mark to 12-marks and calculations included but no multiple-choice questions.

Links to Personal Development:

In the future students may want to develop their own businesses and the GCSE business course will help them with the skills to do that.

There are more apprenticeships in business than any other curriculum areas.

Students will learn about some aspects of personal finance which will help with their personal development.

How is my knowledge developed further at Key Stage Five?

Students revisit and develop further key concepts such as resource management, customer needs and globalisation. We also look at organisations on a larger scale such as Multi-national Corporations and Conglomerates, which provides useful insight for students wanting to further their study of Business at university and through apprenticeships.